



Media Information

- Since 2001 Discover Fort Collins Magazine has created a visual guide for shopping, dining, entertainment, local artists and professional services.
- It is distributed by over 150 business locations and appropriate high traffic sites in Fort Collins and the Northern Colorado area.
- This magazine is not mailed. It is picked up from stands and in businesses by people who want to view it, which dramatically increases its productivity. The attractive "coffee table" presence greatly exceeds the shelf life over other publications in the area.
- Printed 3 times a year, each issue features 3 covers for each print cycle through the 4 month distribution cycle. With the 3 covers, the 80,000 magazines printed annually work like 200,000 magazines!
- Each issue has an expanded publication online, which includes a 2 page Historical Walk, a four page Gallery Walk plus more Art, Theatre and links to Advertiser websites.

Summary:

Discover Fort Collins Magazine is a "Team - Group Advertising Project".

It is an upscale magazine at a tremendous value, with advertising rates at a fraction of other existing area magazines.

This extremely successful publication is about productivity, long shelf life and presenting businesses with class.

Recent Covers

